



POUDRE SCHOOL DISTRICT

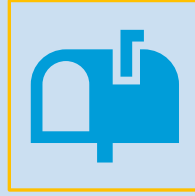
# Online Community Survey

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JULY 23, 2024

# BOE Letter and Survey

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BOE letter mailed to more than 107,000 households in the district beginning July 8.

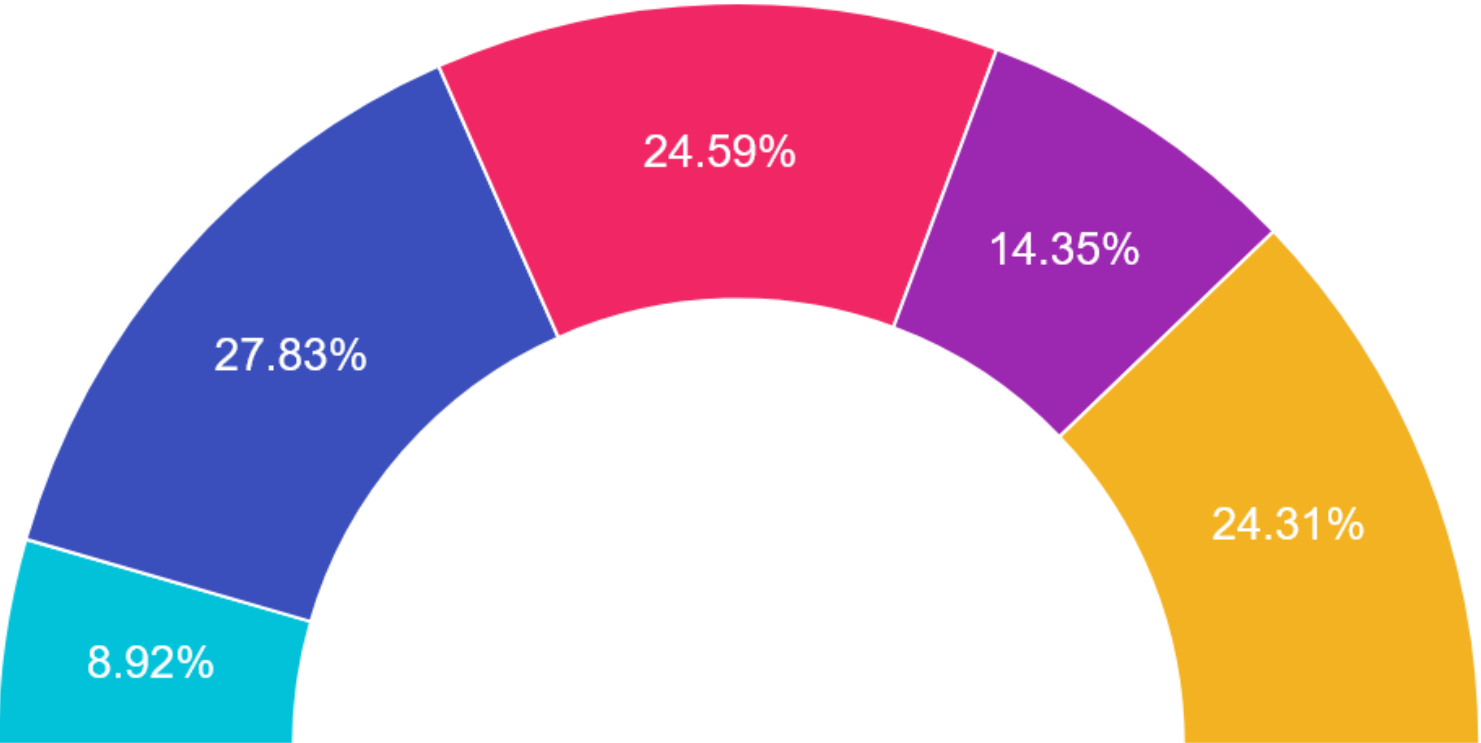


Letter contained invite to survey available online in English, Arabic and Spanish.



3,097 responses as of July 19. Survey will remain open and can be used for further feedback.

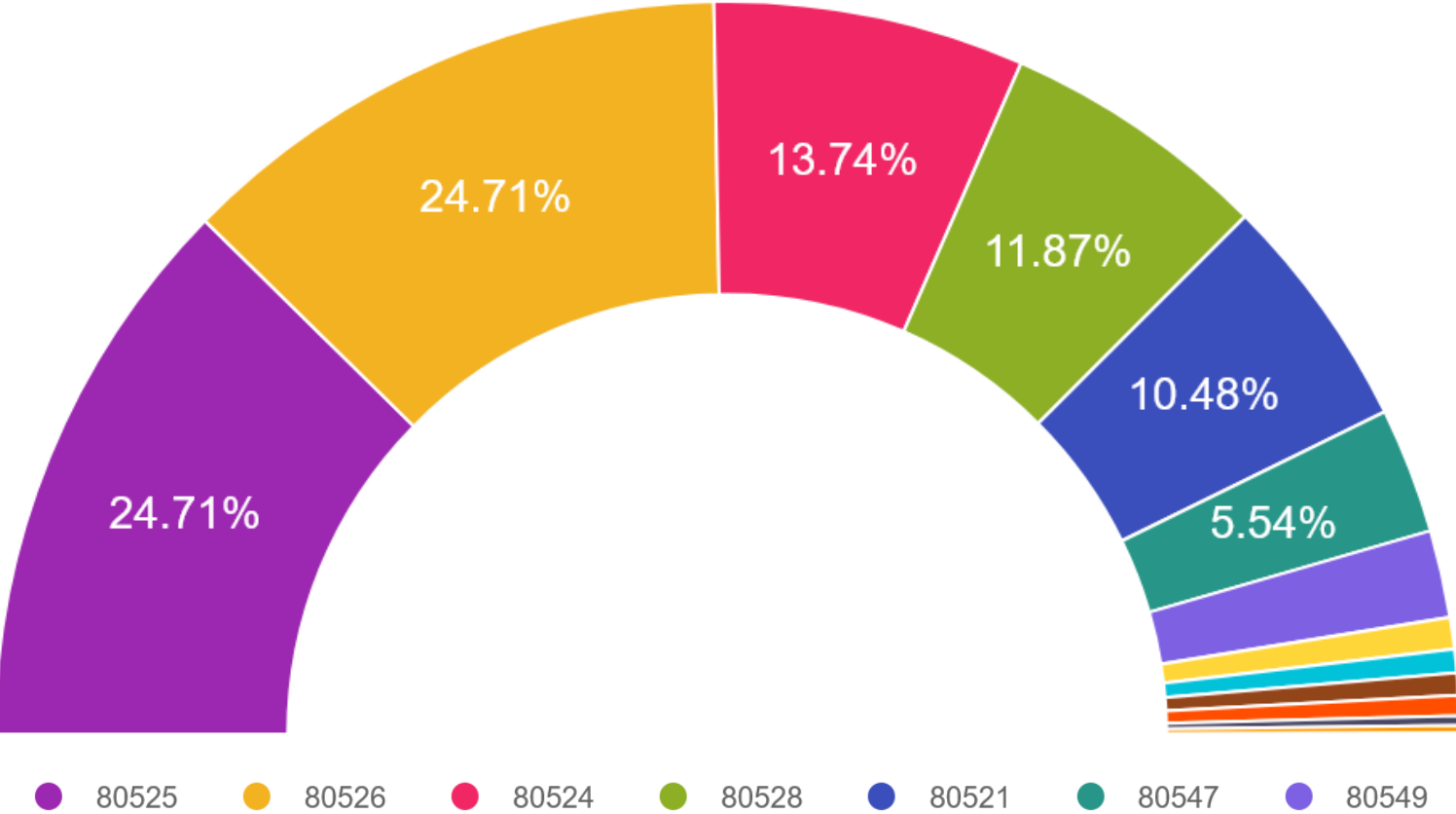
# Demographics: Age Range of respondents



<u>Age Group</u>	<u>2024 LV</u>	<u>Survey</u>	
18-34	25.10%	8.92%	▼
35-44	17.47%	27.83%	▲
45-54	16.25%	24.59%	▲
55-64	14.39%	14.35%	
65 & older	26.79%	24.31%	

● 18-34   ● 35-44   ● 45-54   ● 55-64   ● 65 & older

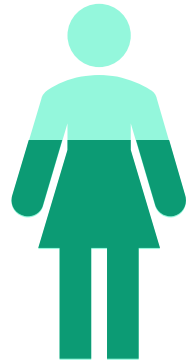
# Demographics: ZIP Codes for respondents



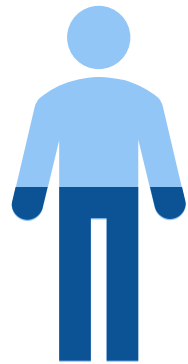
<u>ZIP Code</u>	<u>2024 LV</u>	<u>Survey</u>	
80512	1.22%	1.03%	
80521	12.04%	10.31%	▼
80524	17.65%	13.52%	▼
80525	22.37%	24.31%	▲
80526	20.53%	24.27%	▲
80528	10.91%	11.68%	
80535	1.35%	0.96%	
80536	1.23%	0.88%	
80538	0.08%	0.33%	
80545	0.53%	0.41%	
80547	4.37%	5.45%	
80549	6.22%	3.79%	▼
80550	1.38%	1.36%	
80612	0.08%	0.00%	
82063	0.02%	0.04%	
Unknown/other	0.01%	1.66%	

# Demographics: Gender and Children in PSD

## Gender



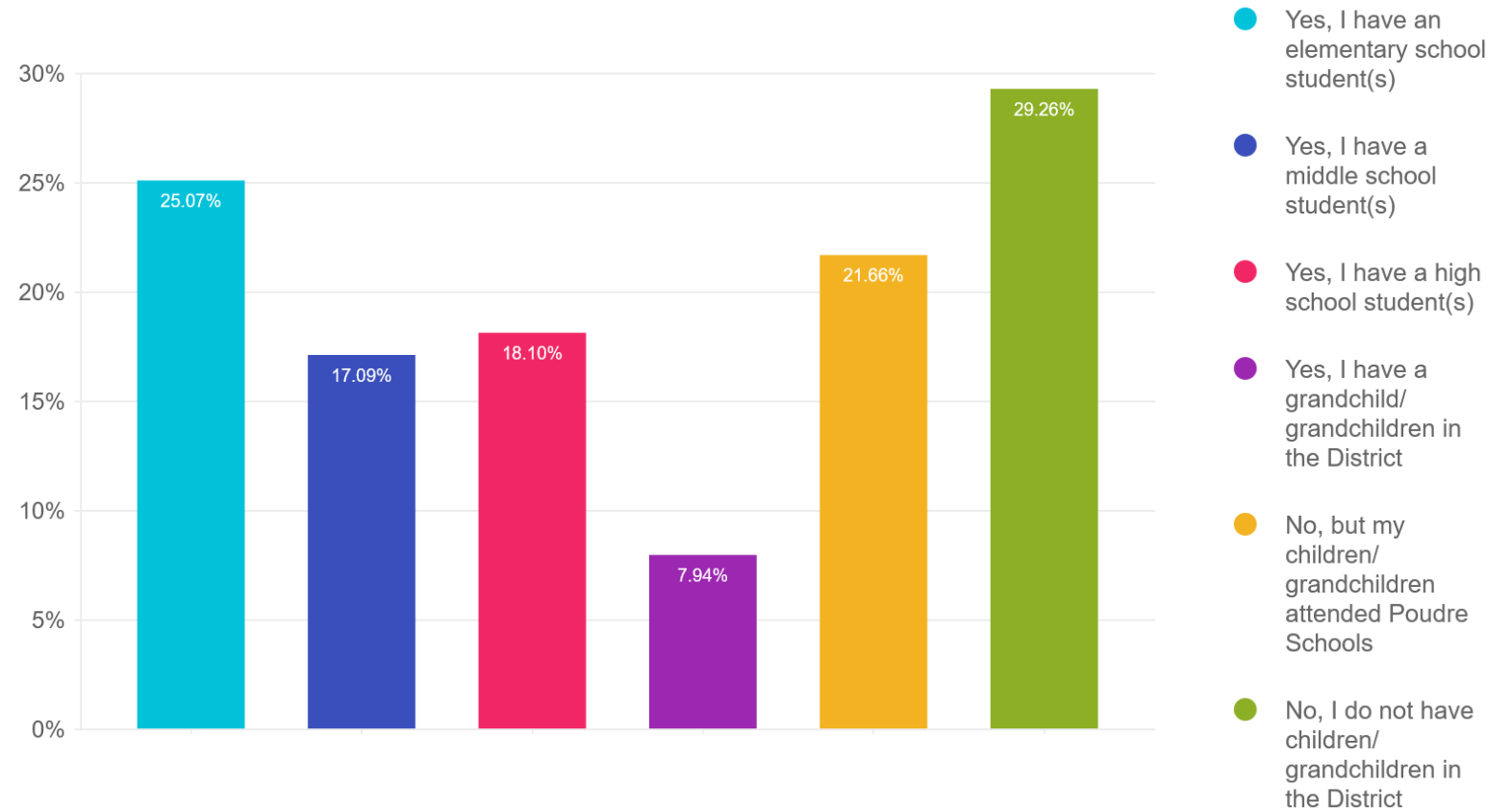
**Female: 59.15%**  
**2024 LV: 51.83%**



**Male: 30.31%**  
**2024 LV: 48.14%**

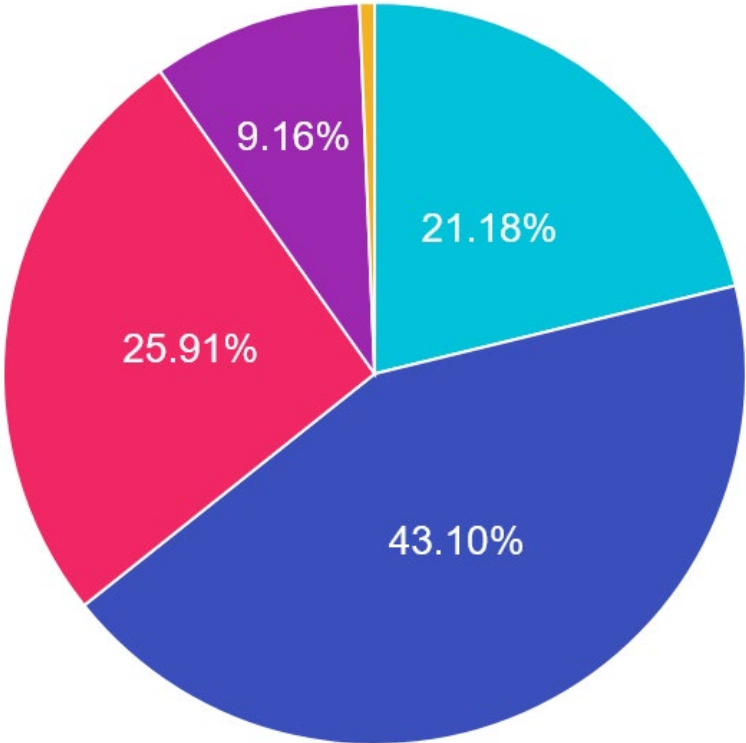
**< 1% Nonbinary**  
**9.91% preferred not to answer**

## Do you have children attending Poudre schools?

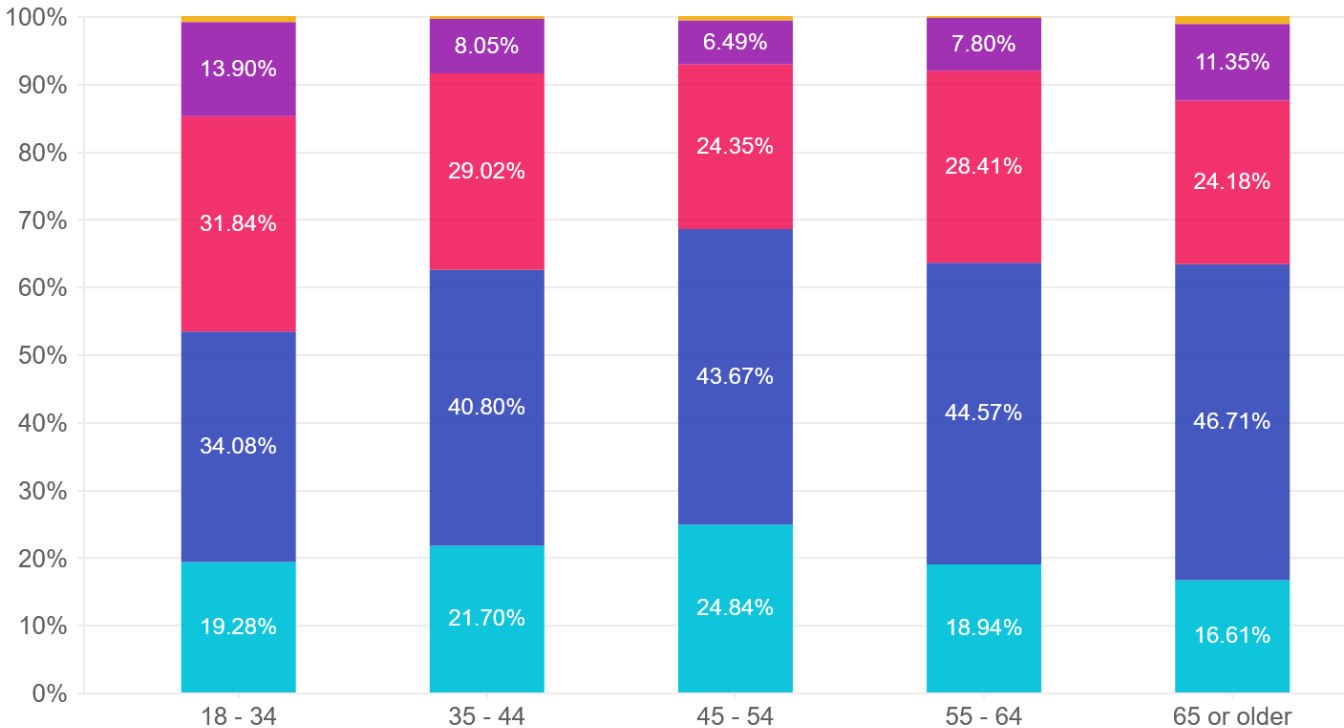


# Respondents register high Level of Awareness

To begin the survey, how much you have read, seen, or heard already about the District's funding proposal?



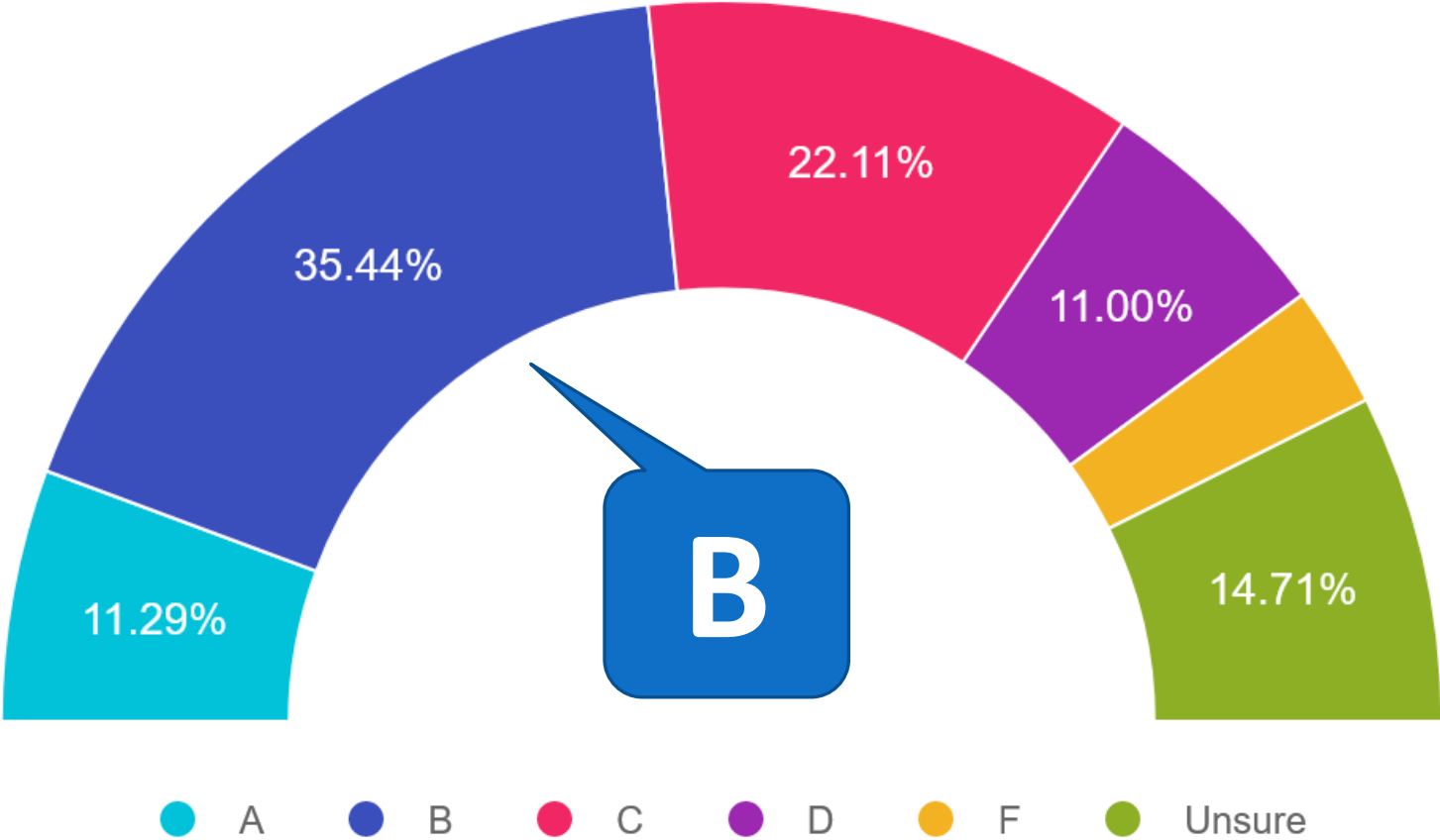
**Awareness by Age Range:**



● A lot   ● Some   ● A little   ● Nothing at all   ● Unsure

# Poudre School District receives B

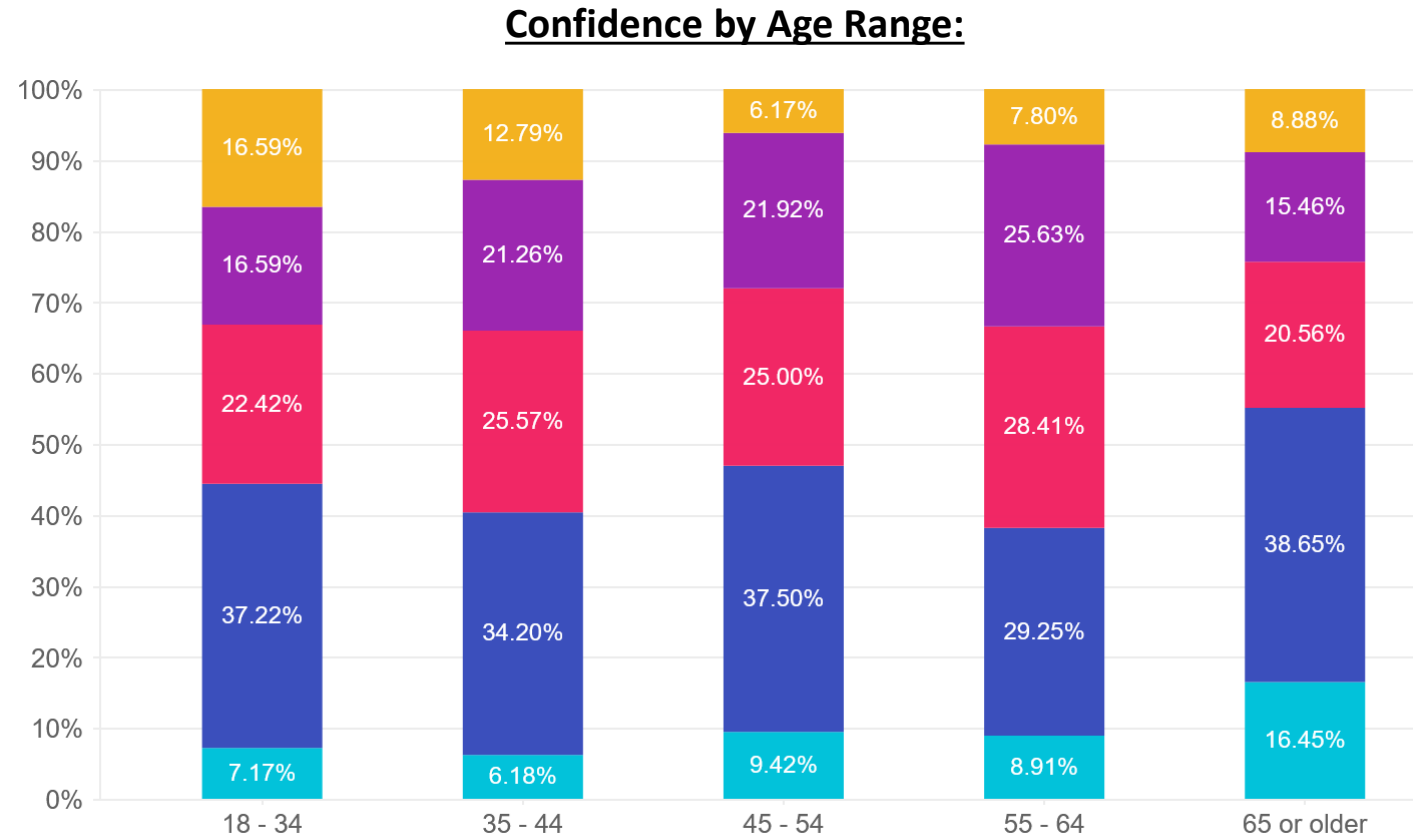
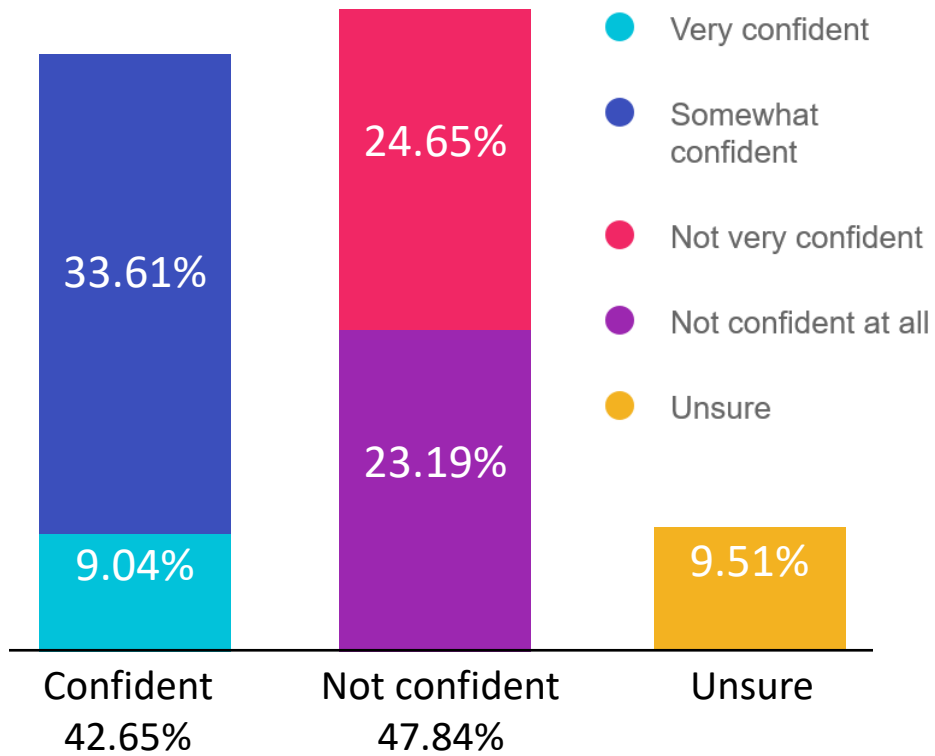
Students are often given the grades A, B, C, D, and F to rate the quality of their work at school. Suppose the public schools themselves were graded in the same manner. What grade would you give the Poudre School District?



May 2024 Grades:	
A	16%
B	42%
C	25%
D	6%
F	7%

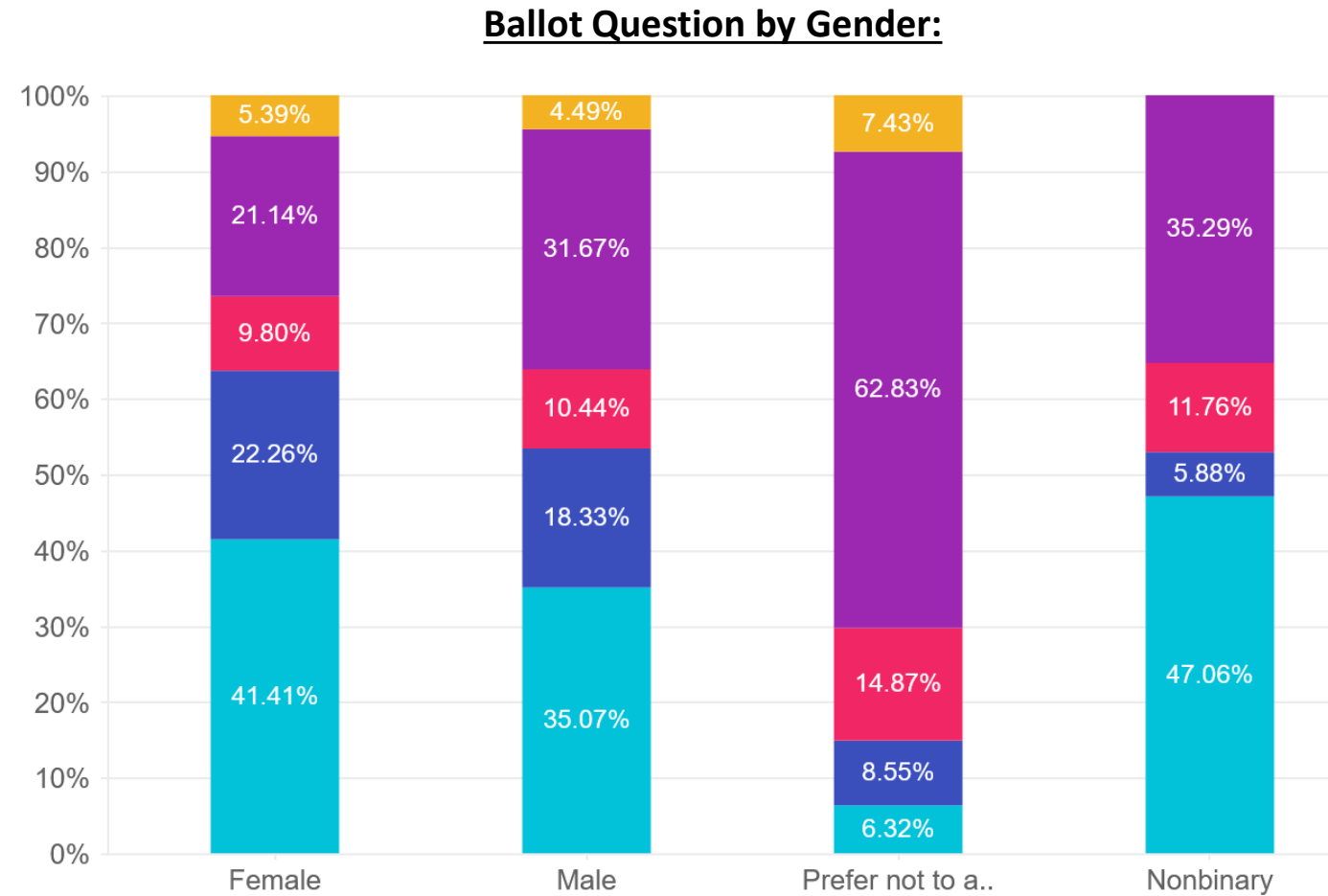
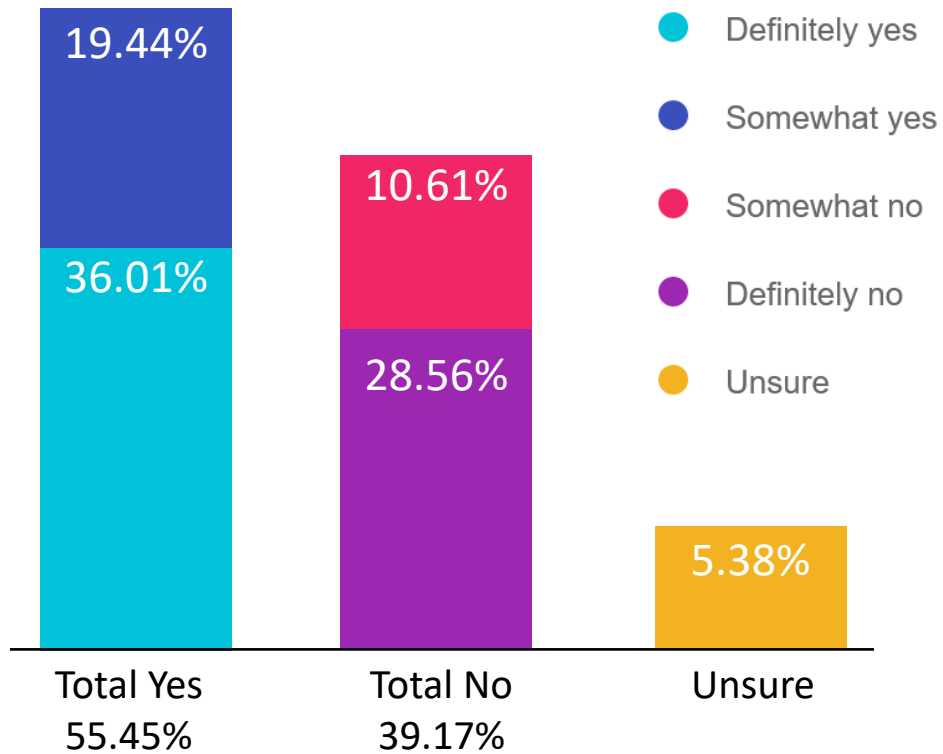
# Taxpayer Confidence

How confident would you say you are that Poudre School District handles taxpayer money wisely?

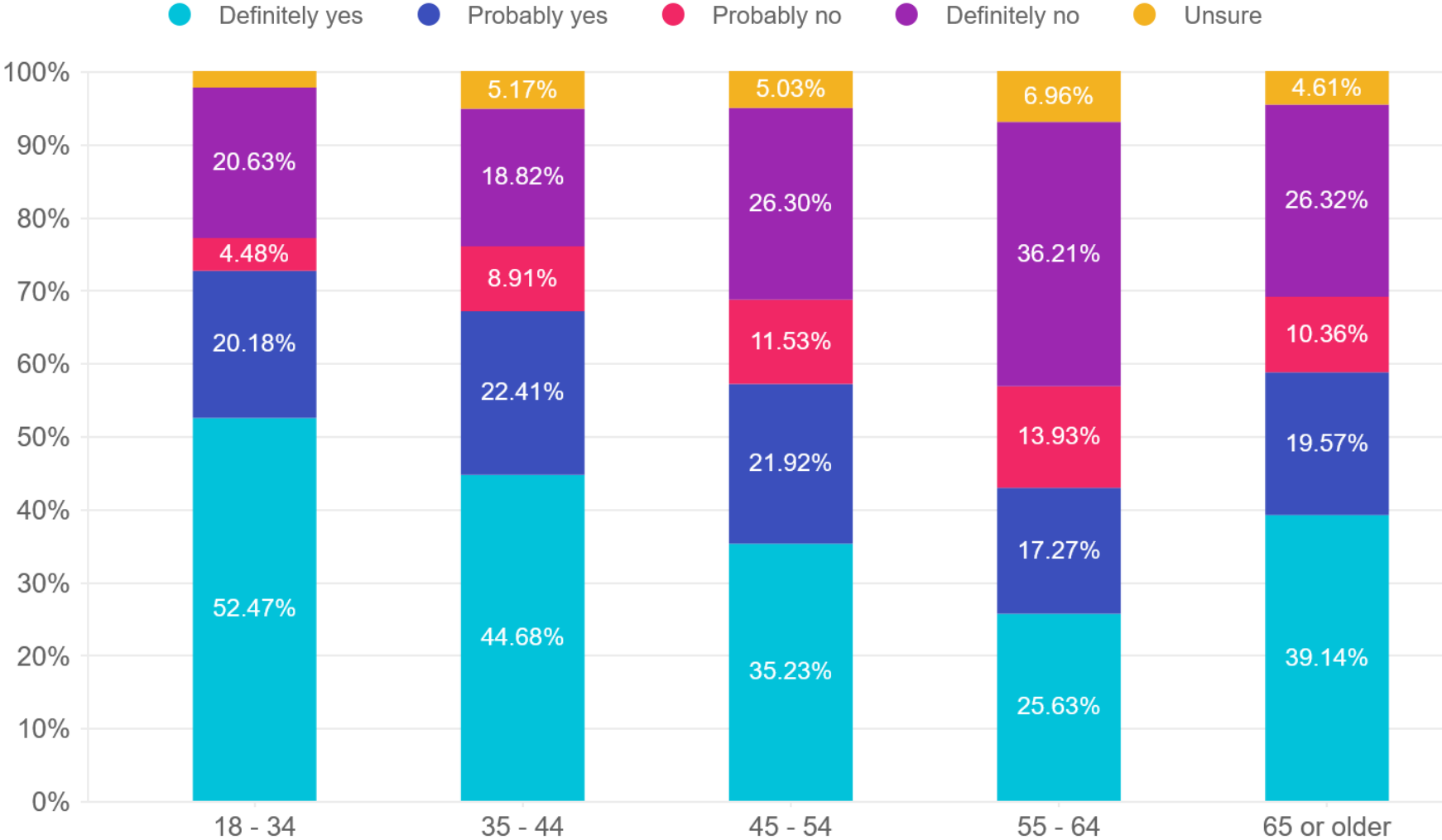




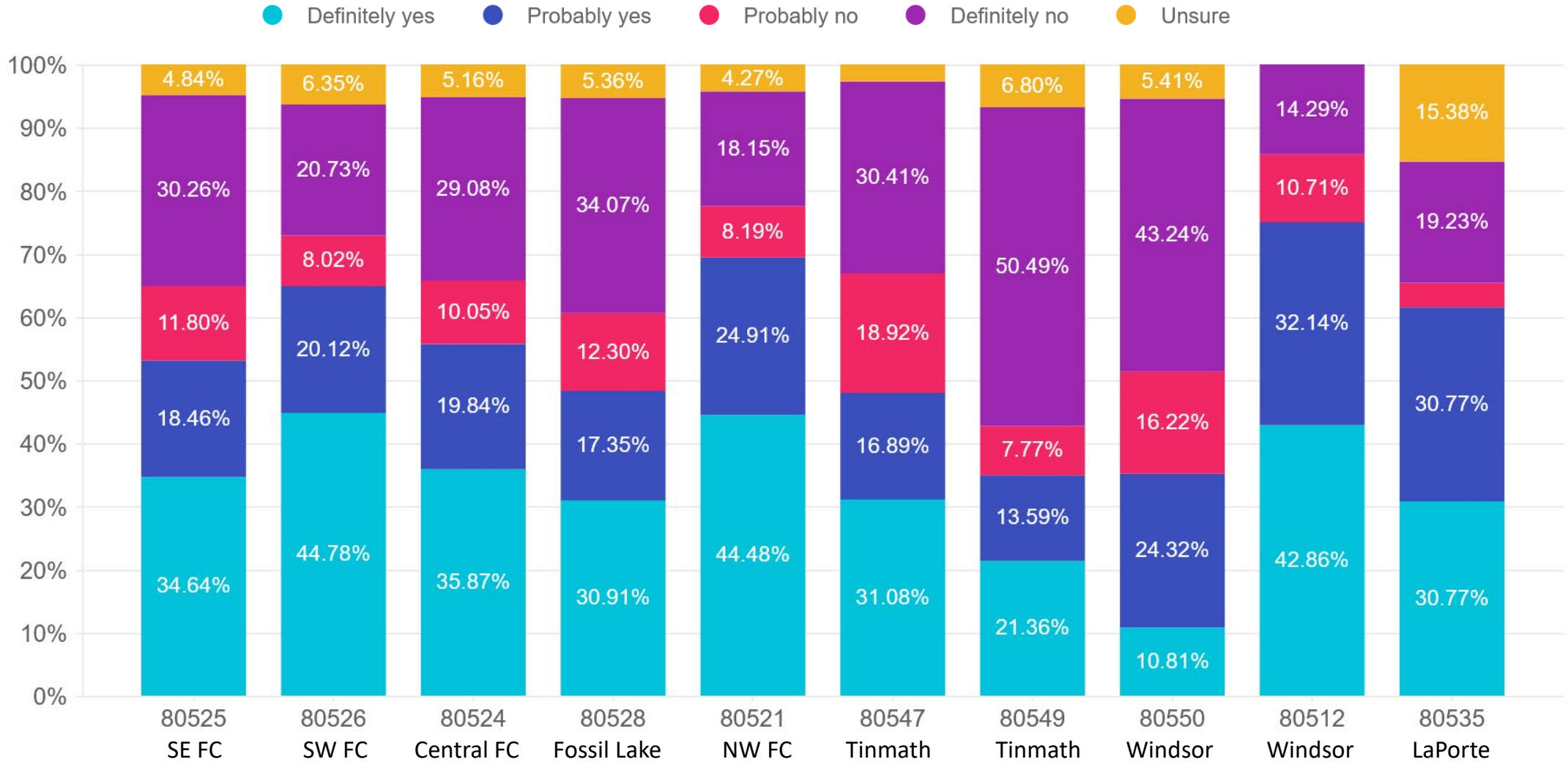
# \$49M Debt Free Mill Levy Ballot Question



# Support for Ballot by Age Range

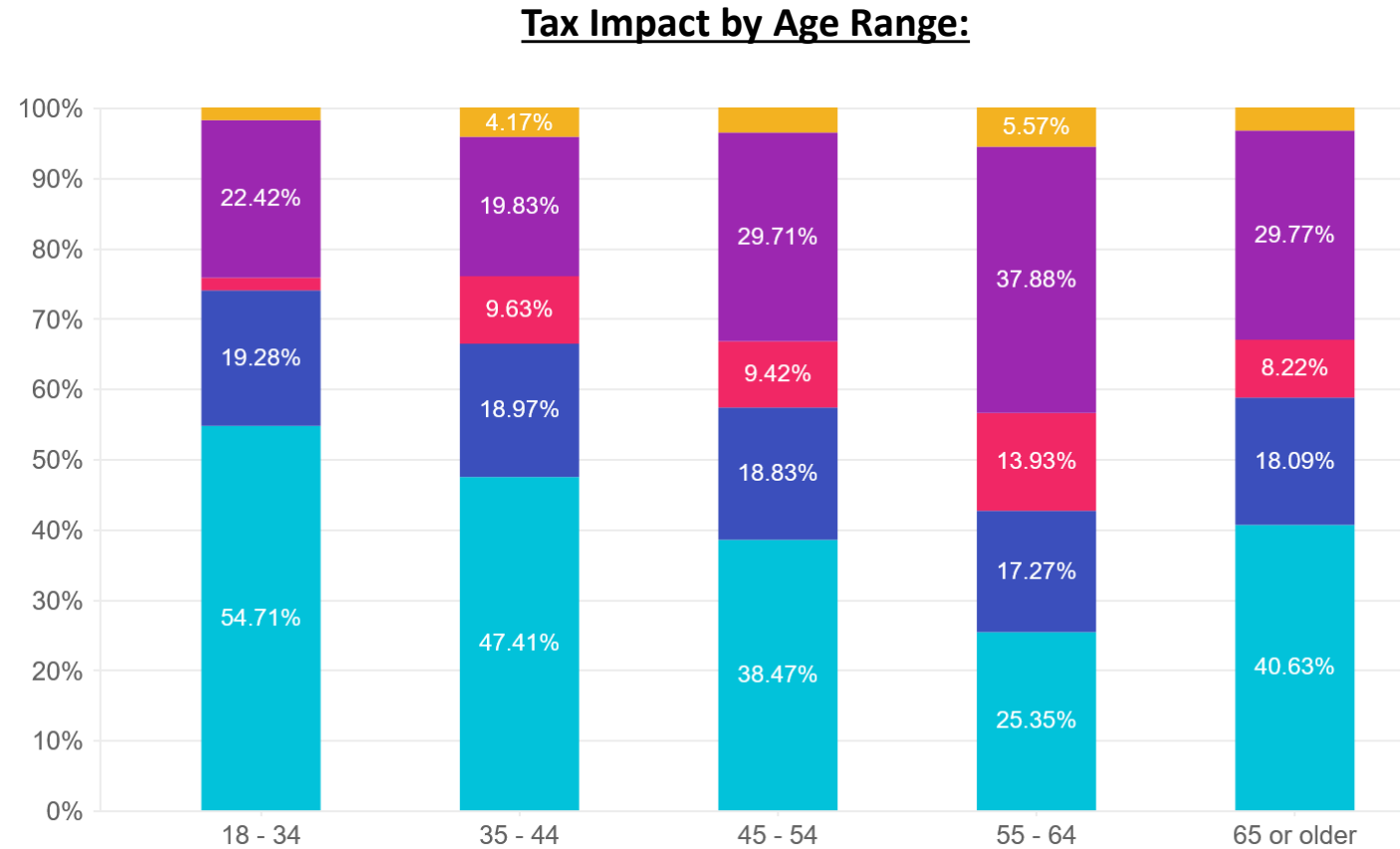
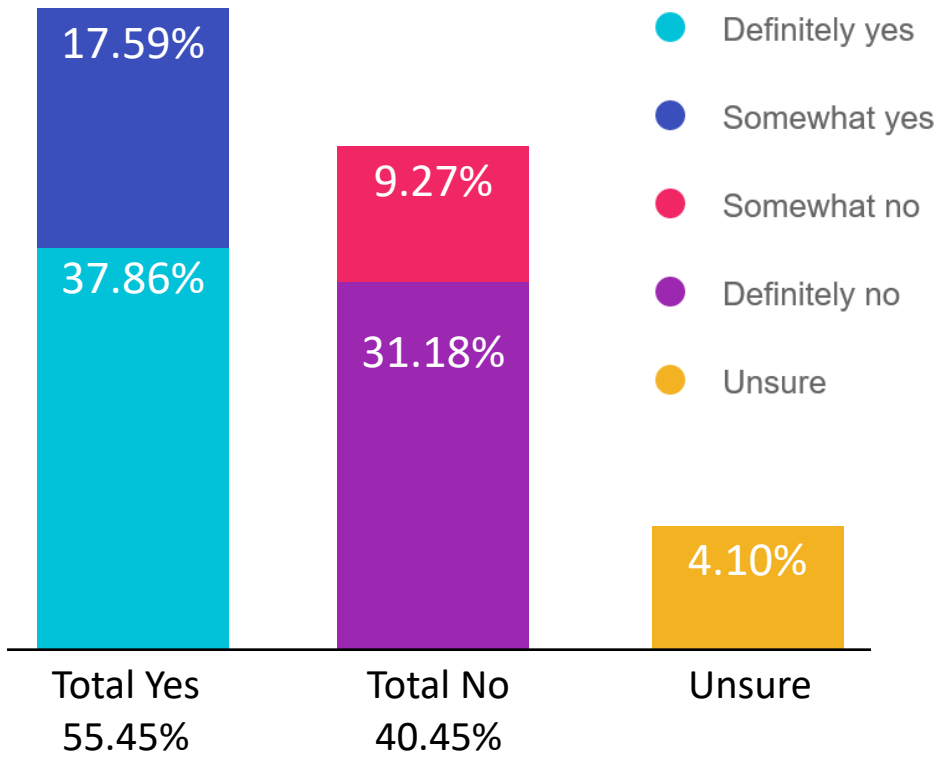


# Support for Ballot by top ZIP codes



# Tax Impact: Did not move Yes or No

If voters approve this proposal, it would only raise taxes annually by approximately \$25.40—about \$2.12 per month—per \$100,000 in home value. Knowing that, would you vote Yes in support of the proposal or vote No against it?



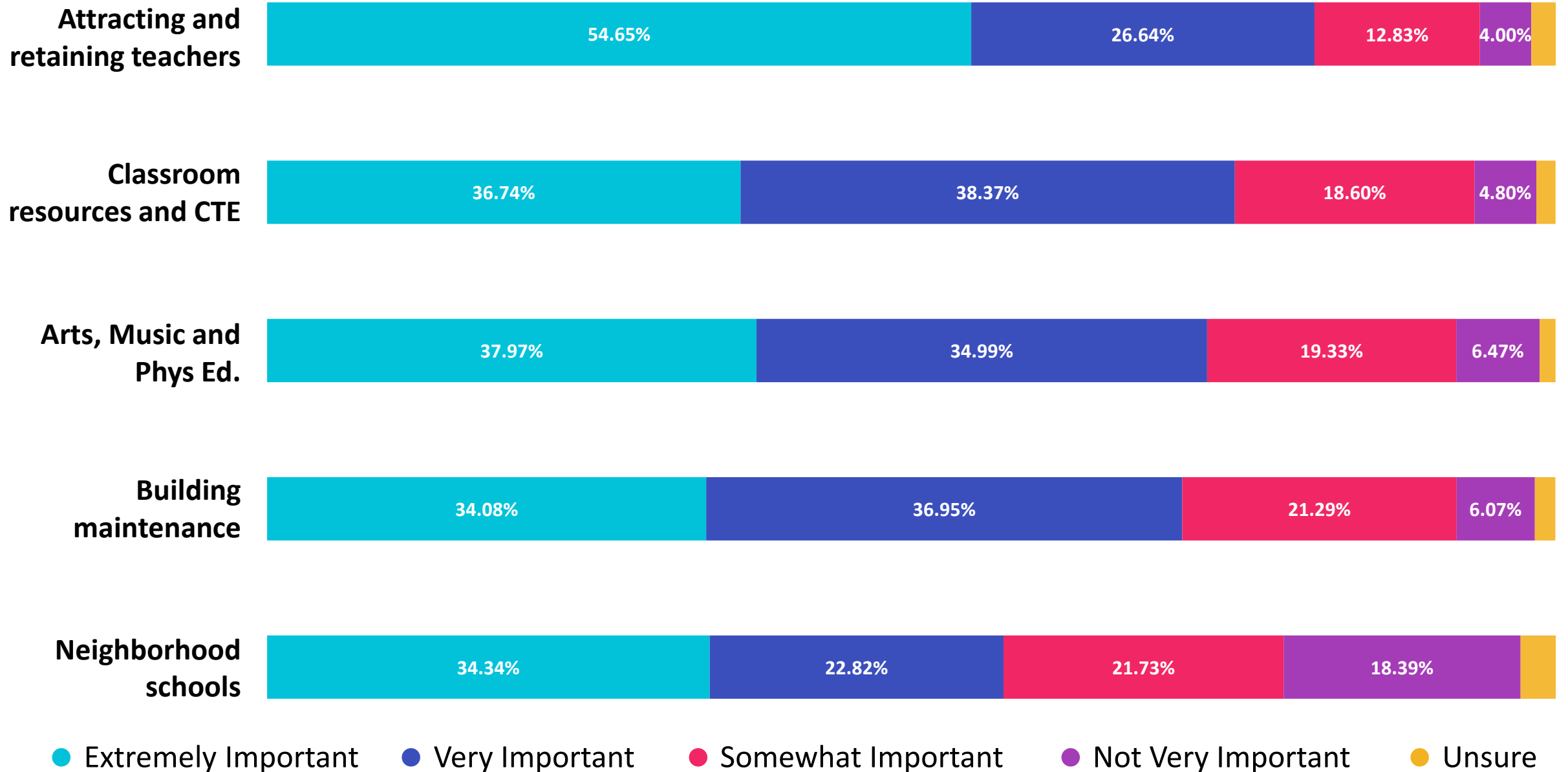
# Ballot Question Goals

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Survey respondents were asked to rank the importance of key priorities that might be funded by the proposed mill levy, including:

- **Attracting and retaining the best teachers and school support staff** by maintaining competitive salaries and providing necessary classroom materials.
- **Providing the education that today's students will need for tomorrow's jobs and careers**, including expanding classrooms for career, technology, and skilled trades classes that provide students with real world job skills and providing the books, technology, and other library materials and facilities needed for students to develop these skills for the future.
- **Providing arts, music, and physical education supplies and facilities** so students receive a well-rounded education.
- **Maintaining and improving school buildings and facilities used by teachers, students, librarians and other staff** to ensure secure, adequate and comprehensive learning environments, including replacing outdated electrical, plumbing, HVAC systems, and addressing other repairs and renovations to extend the useful life of buildings and reduce emergency repairs.
- Ensuring that students have the individual attention and the greater sense of community they need to learn and thrive by **supporting small, neighborhood schools**.\*

*\* Ballot language updated since online survey was closed.*



# Open-Ended Responses

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More than 1,650 respondents provided a comment on the ballot proposal or school district.

# Comments from “Yes” respondents:

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Supporting teachers, maintaining builds were top responses from supporters of proposed ballot question.

## Top issues mentioned by “Yes” respondents:

- Teacher salaries/pay
- Maintaining/upgrading school facilities
- Keeping neighborhood schools open
- Concerns about district administration/leadership
- Support for arts, music, and physical education
- Need for air conditioning in schools
- Transparency in district spending

“I think this proposal is so important, both for increasing teacher’s salaries and improving campuses. There is such a difference in quality between the brand-new schools in the district and the older schools, and at least having air conditioning would improve classroom learning environments.”

—35- to 44-year-old female in 80547

“It’s a good proposal. The question that comes to mind first is, how will the money be divided between projects, and what will be done first? \$49 million doesn’t cover all of that for a year. Be more specific about when things will happen. It’s pretty well written to begin with though.”

—45- to 54-year-old female in 80525



# Comments from “Unsure” respondents:

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Concerns about district’s management and budget, support for teachers top issues for Unsure respondents.

## Top issues mentioned by “Unsure” respondents:

- Lack of trust in district/board
- Concerns about budget management/transparency
- Teacher salaries/support
- Closing/consolidating schools
- High administrative costs/salaries
- Skepticism about how funds will be used
- Property tax concerns

“If it's between closing schools and paying more in taxes. Close the school! It's a no-brainer, close expensive schools and move those salaries to help with full schools. Small schools are a drain.”

—35- to 44-year-old male in 80528

“This seems to be a catch-all proposal to fix everything in one fell swoop. I don't know that the taxpayers are ready for this, given the big jump we just had in taxes. I would like to see the fiscal impacts separately for each proposal, e.g., how much to keep the schools open.”

—65 and older male in 80525

# Comments from “No” respondents:

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Concerns about district’s budget, school closures and district administration top issues for No respondents.

## Top issues mentioned by “No” respondents:

- Concerns about fiscal responsibility / budget management
- School closures / consolidation
- Administrative costs / salaries
- Property tax increases
- Teacher salaries / retention
- Declining enrollment
- Distrust in district leadership

“I am in support of redistributing the funding that you already receive and becoming more efficient with its use. I am not in favor of continuing to raise taxes and throwing more money at the problem. We have many successful schools in the school district system.”

—45- to 54-year-old female in 80528

“I would vote yes for this measure if the funds did not go to staff. PSD has the number one salary schedule for teachers and admin in northern Colorado. What is the retention rate of teachers in PSD? Are they leaving for similar jobs in the field of teaching? Are they leaving for better-paying teaching jobs in northern Colorado? money does not fix the issues teachers are facing and leaving the profession.”

—45- to 54-year-old male in 80525

# Questions?

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